



4 Steps To Achieving Digital Mindfulness



Step 1

Action each digital transformation strategy by being intentional rather than responsive to the activities and situations within and around the business.

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Step 2

Be open and aware of the bigger picture in terms of the business and the wider tech market. This allows for new framing, resulting in the emergence of new and broader digital business models.

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Step 3

Adopt a non-judgmental mindset about what's happening with all stakeholders involved. This allows for less reactionary and more strategic thinking about how to achieve interconnectedness with your entire organisation and clients.

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Step 4

See your organisation through the eyes of others, not just your immediate stakeholders. This will help you to conceive new ways to augment their experience or introduce new individuals to what your business offers.

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