

Building Your Team's Innovation Capacity:

4 Questions to Consider



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What is your organisation's growth gap?

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Consider how much new growth do you expect to get and where will it be coming from? Figuring out your team's aspirational growth number is the first step to gauging how much room you have to innovate.



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How will your innovation practices be governed?

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A solid governance process establishes the scope of innovations and defines what is considered in scope and out of scope to ensure the organisation has its priorities in order.

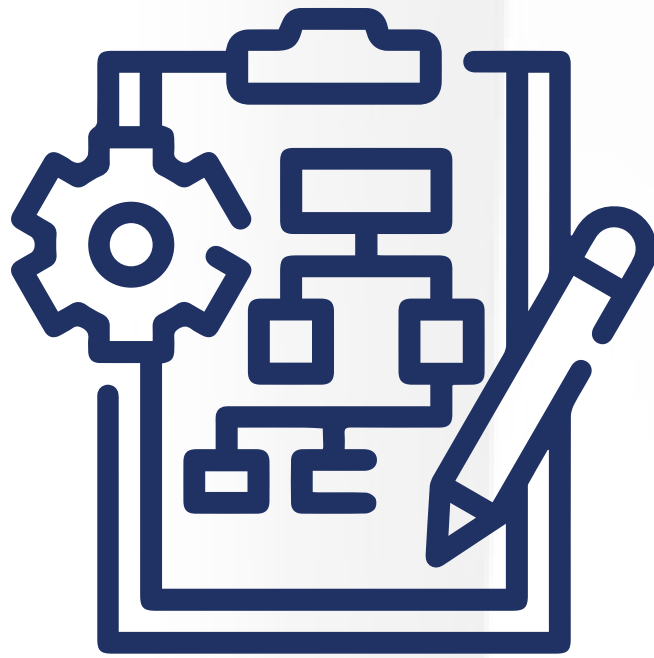


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What resources will be allocated for innovation?

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Develop specific screening scorecards to distinguish big wins from mediocre ones so that you can distinguish which innovation measures can be allocated with more resources than others.



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How to start?

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If your organisation is at an early stage to innovate, pick smaller projects with easily measurable successes to start off. This can be used to train your team on how to plan uncertain projects and allows you to experiment with new measures before moving on to larger scaled projects.