

# Think Agile: 4 Core Values



## Individual interactions are more important than processes and tools

People are the ones to steer the development process, not the other way round. Having said that, valuing the right people in the team stands above the rest.



## Essential Collaboration

Agile focuses on collaboration between the customer and project manager, rather than negotiations between the two, to work out details of delivery. This means the customer is included throughout the entire development process.



## Focus on working software VS thorough documentation

While Agile takes a lengthy process, the Agile Manifesto places a higher value on working software. Hence, focusing on what works is one of the core values to consider.



## A Focus on Responding to Change

The short iterations in the Agile cycle allow changes to easily be made, helping development teams to modify the process according to the best fit for their needs rather than the other way around.