



How to Maximise your Employee Hiring and Retention Efforts



Establish What Both Sides Want

Identify the specific skills your organisation needs while understanding what top candidates want.

Refine Your Employee Value Proposition (EVP)

Your EVP and employer brand should be clearly visible across all forms of communication with potential employees to give them a clearer picture of what life is like working in your organisation.





Keep Expectations Aligned and Provide a Positive Experience

Ensure every interaction with candidates is a positive one throughout the process and that you are both on the same page when it comes to role expectations.

Regularly Solicit Feedback From Your Team

Ask for frequent feedback to empower your employees to identify problems before they impact retention.

